JON FLOOD
UI VISUAL DESIGNER
- Chicago, IL -

ABOUT ME

It is my belief that successful design is a collaborative balancing act that respects the wants and needs of the user while still striving for creative innovation. It is the love of this challenge that drives me towards personal and professional growth.

MY CRAFT

Mock-ups & **Prototypes** for HTML **Web Apps** & **Native iOS Apple apps**

Responsive Design with a focus on **Mobile Optimization**

Visual Consistency through the use of **Style Guides** & **Pattern Libraries**

Typography, Iconography, & **Color Theory**

Knowledge of **Web Accessibility** & **User Experience**

MY TOOLS

Mock-ups: **Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe Indesign**

Prototypes: **Principle for Mac, Flinto for Mac, Adobe XD, Invision, Marvel, Axure**

Project management: **Confluence, Jira, Basecamp, Slack, Salesforce**

Development: **Wordpress, HTML, CSS3**

CONTACT

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WORK EXPERIENCE

SENIOR UI VISUAL DESIGNER - Foot Locker
Chicago - February 2019–Present

Creation of mock-ups & prototypes for consumer shopping experiences for Responsive Web & Native apps

Updating & contributing new assets to a Design System & Pattern Library

Optimizing UI to be ADA & WCAG AAA compliant

SENIOR UI/UX DESIGNER - Discover Financial Services
Chicago - June 2018–Present

Creation of wireframes, mock-ups, & prototypes for Agent Facing Call Center Software

Updating & contributing new assets to a Design System & Pattern Library

Creating wireframes & high fidelity concepts for future customer servicing applications

SENIOR UI & VISUAL DESIGNER - BMW Technology Corporation
Chicago - July 2017–June 2018

Creation of mock-ups & prototypes for Web apps & Native iOS Apple apps

Creation, updating & contributing of new assets to a Sketch symbol library & Style Guide

Creation of production ready, annotated, pixel perfect designs

MAJOR ACCOMPLISHMENTS:

Stood up the first official BMW Connected Pattern Library & Style Guide to be shared with extrenal agencies & internal stakeholders in 2018

UX VISUAL DESIGNER - Cars.com
Chicago - March 2011–February 2017

Creation of mock-ups & prototypes for stakeholder presentations

Contributing new assets to a live style guide & pattern library

Creation of pixel perfect designs & production ready HTML/CSS

Sketching & wire-framing early stage concepts

Assisting in UX research & user testing

Understanding work flow in an Agile development environment

Creation of animated advertising banners

Creation of a micro-site template system for faster turn around time

MAJOR ACCOMPLISHMENTS:

Promoted from "Operations Graphic Designer" to "Visual Designer for Product Development" in 2013

Chosen to be a team member responsible for creating & defining the company's first ever product style guide and pattern library in 2015

Part of the team that redesigned the vehicle research pages to be fully responsive in 2016

* Additional work experience can be seen at www.linkedin.com/in/jon-flood.

EDUCATION

COLUMBIA COLLEGE CHICAGO

Bachelor of Fine Arts - Concentration in Graphic Design